



REGISTERED MASTER LANDSCAPERS

LANDSCAPES OF DISTINCTION AWARDS 2023



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LOD Webinar Series 01

Thursday 30th March 2023 10:00am

How to Create an Award-Winning Entry

PRIMARY PARTNERS



Resene



Allied
Concrete

PlaceMakers



ENVIRONMENTAL



CONSTRUCTION



MAINTENANCE



HORTICULTURE



STUDENT PROJECT



DESIGN



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Agenda

Part 1.

Key dates

Judging timeline

What's new for 2023

Award categories

Award medals

Eligibility

Part 2.

Score criteria and tips on what the judges want to see

Sample evidence

Part 3.

Q&A

Online line entry setup - Tips





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Part 1.

Key Dates



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Key Dates

Entry Pricing (exl GST)

\$250 members

\$500 non members

Free for students

Webinar Guide to entering Awards	30 March 2023
Webinar Guide to entering Awards	20 April 2023
Early Bird entries Close (SAVE 10%)	12 April 2023
Final entries Close	26 May 2023
Judges visits	26 June – 7 th July 2023
People's Choice voting opens	1 July 2023
AWARD Gala Dinner Dunedin Town Hall Winners announced	2 nd September 2023



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Judging Timeline

Key Dates

- 📅 Judging of entries – 26 June– 7 July
 - entrants notified 1 week prior, given time of when judges will be onsite
 - entrants to arrange site access with client
 - this is an opportunity to tidy up site
- 📅 2023 LOD Award winners Announced at LOD Gala Dinner, Dunedin Town Hall on 2nd September 2023



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What's new for LOD 2023



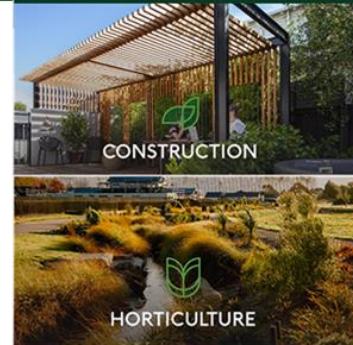
Entrant Support

- Reviewed and renewed online entrant tips
- Score criteria moved online – alongside entrant questions
- Increased budget for judge site visits



Marketing Support

- NZ Landscaper Magazine
- Social media
- Press releases





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Meet the Judges



Penny Cliffin
Head Judge



Jesse de Wys
Construction



Jacqueline Margetts
Design/Environmental



Elle Anderson
Horticulture/Garden
Management/Maintenance



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Categories

RESIDENTIAL / COMMERCIAL PROJECTS

Landscape Construction: Up to \$100,000

Landscape Construction: Over \$100,000

Landscape Design Open project budget and property size

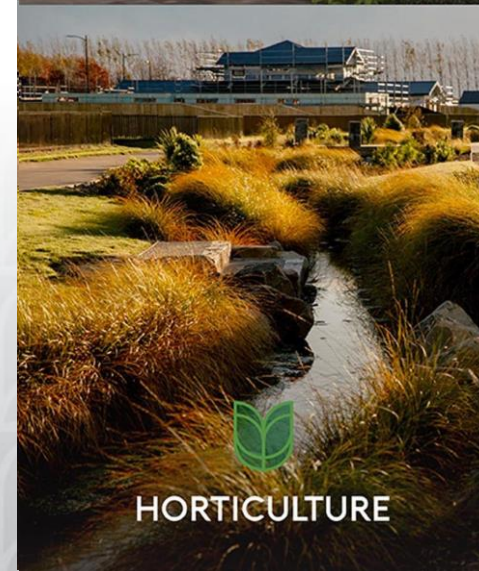
Horticulture Plant/Installation : Open project budget and property size

Garden Management/ Maintenance: Residential = up to 400m²

Garden Management/ Maintenance: Commercial = up to 5000m²

RESIDENTIAL / COMMERCIAL DESIGN ONLY PROJECTS

Client Concept Design Plans





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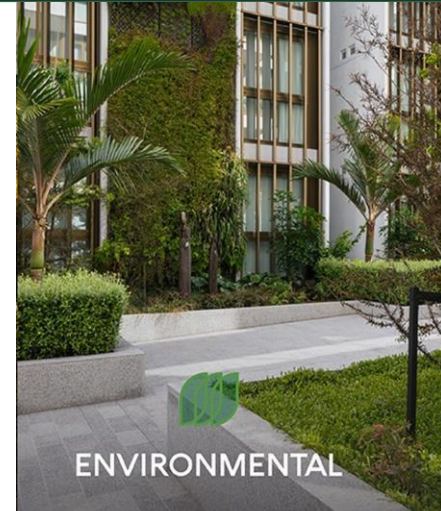
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Categories

-  **ENVIRONMENTAL PROJECTS**
REVEGETATION & PLANTING PROJECT – open project budget & size
-  **STUDENT CATEGORY**
Design Project
-  **PEOPLE'S CHOICE**
Design Project



 ENVIRONMENTAL



 STUDENT PROJECT



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Premier Awards

Awarded to the highest-scoring category project across residential and commercial projects for:

Best Construction Project of the Year

Best Design Project of the Year

Best Horticultural Project of the Year

Best Maintenance Project of the Year

Best Environmental Project of the Year

Best Student Design Project of the Year

Supreme Award

Awarded to the overall highest-scoring eligible landscape project.

Gardens become eligible for consideration for this award once they have achieved the status of Premier Category Winner.

People's Choice



Supreme winner 2022 GREEN THERAPY LTD
Bobs Cove Retreat



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Awards Medals

Bronze, Silver Gold

Each project category is judged on a score card with max of 150 points.
There can be more than one recipient within each category

Benchmark for medal Award

Gold Award	80 - 100 %
Silver Award	65 - 80 %
Bronze Award	50 - 65 %



Goom Landscapes

Secluded Gem

Medals

● LANDSCAPE DESIGN

● LANDSCAPE CONSTRUCTION

● LANDSCAPE HORTICULTURE



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Eligibility

- Entry is open to all NZ professional landscapers and designers
- Long-term projects that have previously been entered in the Awards are eligible for entry if not previously judged in the category
- Students must be currently enrolled on a landscape design course or have completed course and produced work within 1st year of employment
- Only RML members are eligible to be considered for the LOD Premier and Supreme Awards





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Eligibility Tip Supreme Award

- ☞ Maximise your opportunities to be a contender for the Premier and Supreme Awards by entering as many categories as possible for which your project qualifies
- ☞ Encourage any other practitioners involved but not employed by you to make their own entry jointly with you
- ☞ *If a non-member is involved in a project that wins Supreme Award they will be acknowledged while the Supreme Award will be presented to the RML Member.*



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Eligibility Tip if working with contractors

Example 1

- You employ a designer to design the project for and you pay the designer directly
- Then you submit the design entry under your business name

Example 2

- The designer is contracted directly to the client, and they invoice the client
- Your company cannot enter under the Design category, but you can assist the designer to prepare an entry to the Design category submitted under their name



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Part 2.

Score Criteria



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Score Criteria

Judges seek information on **3 key pillars**

- Written
- Drawn
- Photographic/video

Site analysis **DESIGN ONLY**

Briefly describe your analysis of the site eg, Soil type, aspect, slope, micro-climate.

B I H | “ ” | ☰ ☷ | 🔗 | 👁 | 📄 | 🌐

Include in your response

- Details on what the opportunities/constraints of the existing site conditions were?
- Was a building/resource consent required?
- Were engineer reports required?
- Were there any unforeseen circumstances involved?
- If so what and how did you deal with these?

Recommended - Upload under the attachments tab

- You may include photos and/ or short video to help demonstrate your analysis of the site. Your site plan may also assist.
- Ensure your choice of photos clearly explains both the macro and micro features of the site.
- Take particular care to illustrate the more challenging aspects of the site and any key areas which acted as inspiration during the design process or presented unforeseen circumstances
- Aerial photographs and any topographical survey plans may also be useful.

Judges Score Criteria

- Thorough site description is given ie site levels, north, prevailing climatic conditions, soils
- Before photos documented
- Key site factors noted that will influence the design ie constraints, opportunities, existing notable features, district plan requirements
- Can we see evidence of the design responding to site analysis

Total Score 12



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Score Criteria

What do the judges want to see?

- ☞ Appropriate project selection – suits context and client, well established, sustainable
- ☞ Clear description - evidence in drawings/photos
- ☞ Craft your entry for the category score weightings
- ☞ Drawings – don't forget basics - scale & north point
- ☞ Photos – show people/ experience/ context
- ☞ Present work honestly eg. collaborators
- ☞ Answer all the questions (no blanks)



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Score Criteria

Tips to maximise points

- ☞ **If you do not have a plan requested under entrant question/ score criteria**

Support your answer through additional written and photographic evidence

- ☞ **If you do not have progress photos of project build to submit**

Support your answer through additional written evidence and concept drawings, plans you have on record





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Sample evidence



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7. WINDY HILL DEVELOPMENT (1:1000)
NO. 1000/1000
NO. 1000/1000
LANDSCAPE PLAN
For Building Consent
DATE: 10/10/2022
SCALE: 1:1000
DRAWN BY: [Name]
CHECKED BY: [Name]
LA00

Concept plan (Design)

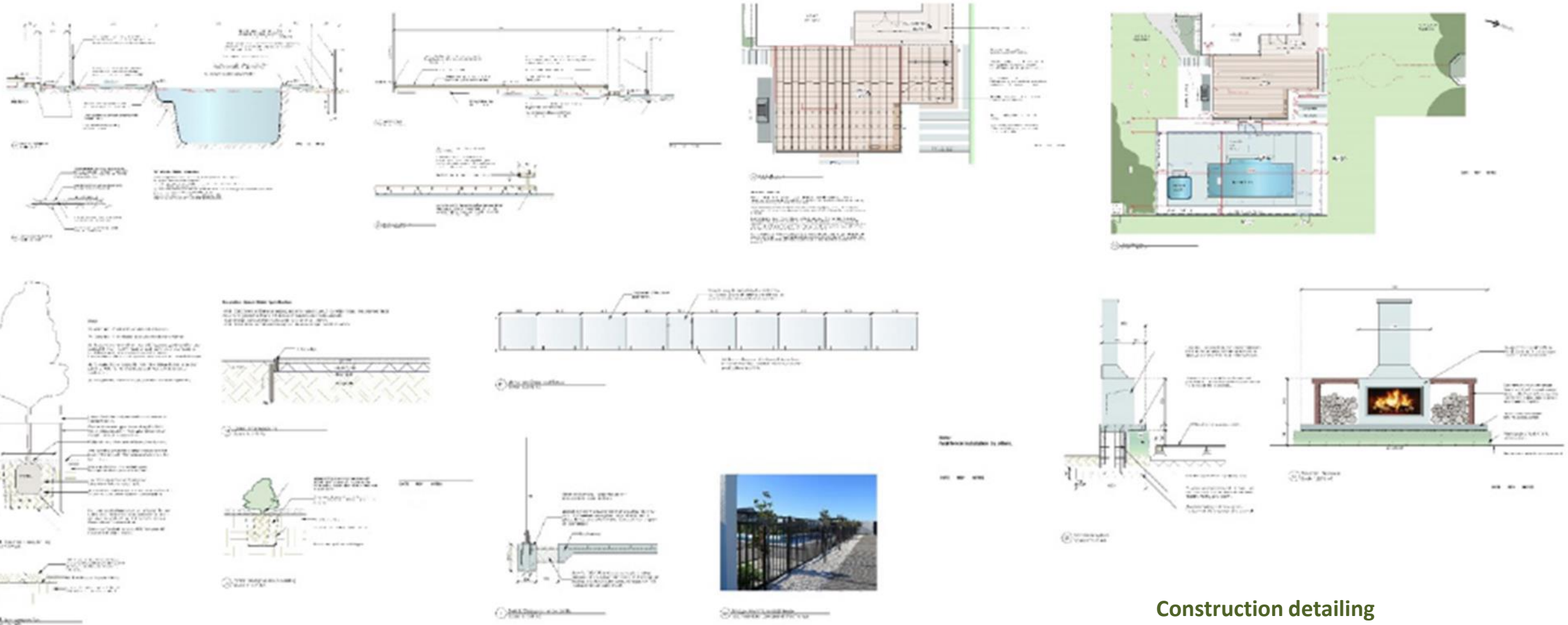


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Construction detailing



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Construction in progress



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Drone image showing design context clearly
e.g. water management



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(Left) Design Construction example (Right) Context example



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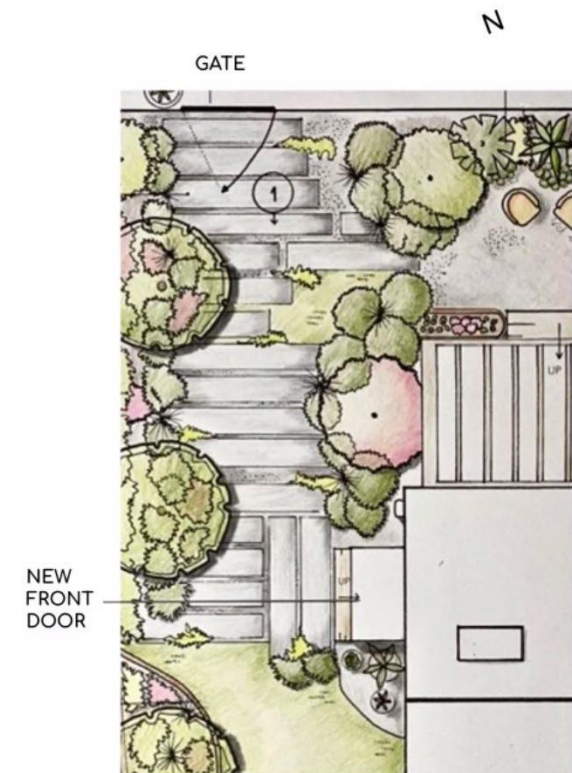
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FRONT PATHWAY GARDEN Contemporary cottage theme



(Left) Design example (Right) Student Design example



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(Left) Planting example (Right) Plant Management example



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(Left) Demonstrates a journey experience through a garden
(Right) Demonstrates an opportunity to include supplier details



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Part 3.

Q & A



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Submitted Questions

🗨 **Judging Process** : How is judging completed? do the judges do physical onsite judging or is it completed through photos and written entries? (Penny)

Why is including supporting documentation important? (Penny)

🗨 **Design Categories** : What are you looking for in the design brief as opposed to a client brief or a project scope? (Jacqueline)

🗨 **Garden Management Categories** : What are you looking for in a management plan? (Elle)



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Online entry setup

Tips



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Online Entry Tips

Entrant Support

- admin@masterlandscapers.org.nz
- [Masterlandscapers.org.nz/awards](https://masterlandscapers.org.nz/awards) download entry guide
- Login <https://masterlandscapers.awardsplatform.com/>
- Stay up to date with LOD news

Getting Started

- Client permission form
- If entering multiple projects, start by setting up names of projects first and saving (with out completing all the tabs)
- Make sure your business name and project name is entered accurately and is consistent across all projects
- Give your project a name that does not identify client . Choose a name that reflects the project ie “Urban Oasis”
- If entering a project in multiple categories, next step is to complete an entry for the project in one category and use the copy function to replicate to other categories. **YOU WILL NEED TO EDIT THE COPIED category**



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Online Entry Tips on marketing material

Photography

- Minimum 6 Great quality photos for each project

Promotional Copy

- Support your entry with compelling copy

Sponsors Material List

- Identify products by our industry partners

Far reaching opportunity to show case your work

- LOD Awards
- NZ landscaper magazine
- People's choice Award
- Industry partners
- Social media and more!



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Thank You

PRIMARY PARTNERS

Allied
Concrete

PlaceMakers



Firth

Resene
the paint the professionals use


Husqvarna